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### The Provocateurs.

**Helene Bowers** is Director of Digital Strategies at Columbus Metropolitan Libraries (OH) and a frequent speaker on emerging technologies, innovation and leadership. In 2007, Helene was named a Mover & Shaker by Library Journal as one of the 50 most influential people shaping the future of libraries. The discovery learning program, Learning 2.0: 23 Things, that she created while at Charlotte Mecklenburg Library (NC) has been replicated by over 700 organizations in 15 countries.

**Ted Brunetti** is a Producer, Director, Acting Coach and Actor. Uta Hagen's protege for over 18 years, he is Faculty, Guest Faculty, Coach & Director at the premiere Directing and Acting Programs and Institutions across the U.S.: Directing & Producing Programs include USC School of Cinematic Arts (Grad. & Undergrad. Film Directors); USC's Stark Program (Grad. Producers); The American Film Institute (Directors & Producers); Occidental College (Directors); & Elon University in L.A. (Dirs & Prods). Acting Programs include: The Ted Brunetti Studio (LA); H.B. Studio (NYC); The American Academy of Dramatic Arts; The University of North Carolina School of the Arts; Carnegie-Mellon University; Bennington College; South Carolina Governor's School for the Arts; SAG Conservatory (Hollywood & Las Vegas); The Pittsburgh Public Theatre; Actors' Theatre of Atlanta; & The Howard Fine Acting Studio (LA) & University of Texas Summer Theatre Conservatory.

As a coach and assistant, Ted has had the honor of working with: George C. Scott, Jack Lemon, Uta Hagen, Drew Carey, Wanda Sykes, Mike Epps, Nichole Tom, Tyra Banks, Mya, Busta Rhymes, Mark Feuerstein (Royal Pains), Bob Koherr, Valarie Pettiford, & many other renowned actors, athletes, and musicians. Brunetti works with the major networks, studios, casting directors, agents and managers, preparing clients for auditions and performances on-set/on-location, and coached many actors for leading roles in current television, film, and theatre projects. Ted is always honored to return to Atlanta to be part of the One Act Festival, conduct Master Classes, and support Jay Freer, who taught the only non-adult actors Uta Hagen ever taught due to their high level of work and professional focus.

**Kay Buchanan** earned a BS in Education from The Ohio State University. After teaching for a few years and following other opportunities, she earned a Master's in Library Science from the Catholic University of America. Since then, Kay has been a librarian for almost 30 years. She currently serves as the Head Librarian for Education at the University of Virginia. As anyone acquainted with UVa knows, UVa refers to the UVa campus as Grounds. To that end, Kay is now defining her new role of being a librarian in a physical space and a virtual space called the Curry Library Innovation Commons. She thinks her new title should be the "the On-the-Grounds and in-the-cloud librarian."

**Zac Chase** loves learning. After graduating from Illinois State University, Zac moved to Sarasota, FL where he taught middle and high school for four years. For the last 4 years, he's taught students English at Science Leadership Academy in Philadelphia, PA. He's worked with teachers nationally through the Freedom Writers Foundation as an original Freedom Writer Teacher and internationally with Education Beyond Borders. Most recently, Zac has spoken to the Ohio School Planning Commission and at TEDxPhillyEd about the importance of caring for students and teachers. Outside of the classroom, Zac blogs at autodizactic.com and has performed improvisational comedy for the last 13 years. Zac is currently studying at the Harvard Graduate School of Education where he is working toward a master's degree in HGSE's Educational Policy and Management program. He is committed to creating deep, authentic and engaging learning for teachers and students.



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**Carl DiSalvo's** research explores the design of events, objects, and spaces that prompt creative and critical engagements with emerging technologies.

From 2000 – 2005 he was a member of the tactical media collective Carbon Defense League, which exhibited internationally and, most notably, was included in the exhibition Making Things Public: Atmospheres of Democracy curated by Bruno Latour and Peter Weibel at the Center for Media Arts (ZKM, Karlsruhe, Germany) in 2005. In 2006 he received the first Ph.D. in Design from Carnegie Mellon University. From 2006 – 2007 he was a post-doctoral fellow at Carnegie Mellon University with joint appointments in the Studio for Creative Inquiry and the Center for the Arts in Society.

Since 2007 he has been an assistant professor of Digital Media in the School of Literature, Communication, and Culture at the Georgia Institute of Technology, where he established The Public Design Workshop to investigate the role of design in shaping and enabling public discourse and action. The National Science Foundation funds his current research.

**Nancy Giordano** is the Founder & Brand Futurist (and inspired brand cheerleader + idea junkie) of Play Big Inc. With an abundance of energy and passion, Nancy has spent her career building, shaping and reviving many of the country's most prestigious brands. As a brand futurist, she sees the powerful possibilities that exist at the intersection of cultural, demographic and values trends. With a unique ability to synthesize all she sees (and feels), Nancy is frequently invited to share her future-forward perspectives at conferences and client boardrooms across the country.

**Buffy Hamilton, Ed.S.** is founding librarian of “The Unquiet Library” at Creekview High School in the Atlanta area. She is recognized by The National School Board Association as one of the “top 20 to watch” for 2011, is a 2011 Library Journal Mover and Shaker, and blogs at The Unquiet Librarian.

**Bud Hunt** is an instructional technologist for the St. Vrain Valley School District in northern Colorado. Formerly, he taught high school language arts and journalism at Olde Columbine High School in Longmont, Colorado. He is a teacher-consultant with the Colorado State University Writing Project, an affiliate of the National Writing Project, a group working to improve the teaching of writing in schools via regular and meaningful professional development. Bud is a former co-editor of the New Voices column of English Journal, a publication of the National Council of Teachers of English, and a co-founder of Learning 2.0: A Colorado Conversation and the forthcoming Colorado Learning Network.

Bud reads, writes, and worries about the future of reading and writing and teaching and learning at <http://www.budtheteacher.com>.



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**Tom LaForge** studies the large, long-term macroforces that are reshaping our world and driving the changes in human behavior that we all call trends. His work is used to guide development of portfolio and M&A strategies; brand and communication strategies; and most recently Coca-Cola's worldwide Live Positively program. He has explored such topics as the meaning of wellbeing, cultural change, happiness, and the rising value of human creativity in over 30 countries. He is fascinated by the unprecedented set of socio-historic drivers that are generating dramatic attitudinal changes across the globe – such changes as expanding worldviews, and demands for governments and businesses to address social and environmental challenges. Tom holds degrees in Marketing and Economics from San Jose State and sits on the board of advisors for the Masters of Market Research program at the University of Georgia; is a founding member of the Rexpedition, a think tank focusing on the emerging Relationship Economy; and is an advisor to Social Chocolate, a gaming company dedicated to the principals of positive psychology.

**Trung Le, AIA** is a pioneer of Cannon Design's education practice and has an incessant energy and passion for learning. Le is widely recognized as an advocate for incorporating multiple intelligences and learning styles in the design of education environments. As the lead designer for Cannon Design's education group, he creates spaces that encourage student inquiry and imagination and offer students a sense of what it means to be a part of a global community. Le also leads The Third Teacher + , an education design consultancy within the ideas-based practice of Cannon Design that helps learning communities better serve 21st century learners. With an eye on the future of learning, the multidisciplinary team collaborates with these communities to formulate systemic strategies for pedagogical, curricular, and environmental change.

Le's work has yielded awards from the Chicago, Illinois and national chapters of the American Institute of Architects during his 20 years at Cannon Design. Le's projects have been published in such periodicals as Architectural Record, Contract Design and Edutopia. Le is a frequent speaker at national and international conferences such as Big Ideas Fest, TEDx Reset Istanbul, CEFPI and the AIA National Convention. His recent collaboration with Bruce Mau resulted in the publication The Third Teacher, a cabinet of wonders on how design can transform the ecology of learning.

**Chris Lehmann** is the founding principal of the Science Leadership Academy, a progressive science and technology high school in Philadelphia, PA. SLA is an inquiry-driven, project-based, 1:1 laptop school pioneering the School 2.0 movement. The school was recognized by Ladies Home Journal as one of the Ten Most Amazing Schools in the US, was featured in the PBS documentary Digital Media: New Learners for the 21st Century, has been recognized as an Apple Distinguished School and has been written about in many publications including Edutopia Magazine, EdWeek and the Philadelphia Inquirer.

In June 2010, Chris was named as one of the 30 Most Influential People in EdTech by Technology & Learning Magazine. Chris has spoken at many conferences, including TEDxPhilly, TEDxNYED, the National Association of Secondary Schools Conference, and the International Society of Technology in Education and has worked with many schools and districts in the U.S. and England as a consultant. Chris received his B.A. in English Literature from the University of Pennsylvania and his M.A. in English Education from Teachers College, Columbia University. Chris is co-editor of What School Leaders Need to Know about Digital Technologies and Social Media, author of the education blog Practical Theory and is father to Jakob and Theo.



## The Provocateurs.

**Lee Van Orsdel** has been the Dean of University Libraries at Grand Valley State University in Allendale, Michigan, since 2005, following six years as Dean of Libraries at Eastern Kentucky University. She is active in the American Library Association, serving on its Task Force on the Google Settlement. A frequent writer and speaker on scholarly publishing, Van Orsdel is a founding member of the Institute on Scholarly Communications and a member of the board of SPARC, the world's leading coalition for reform in the areas of publishing and information sharing. She was responsible for developing the vision for Grand Valley's new main library, a \$70 million project to be completed by May of 2013. Van Orsdel earned a B.A. degree in History and French from Samford University, Birmingham, Alabama, an M.A. in History from Florida State University, and an MLIS from the University of Alabama.

**David Staley**, PhD is unable to decide what he wants to do when he "grows up." He is an administrator and scholar, acting as director of The Harvey Goldberg Center for Excellence in Teaching and as an adjunct associate professor of history at The Ohio State University, where he teaches courses on history and new media, and lectures widely on "historical thinking." He also serves as National Dean for General Education at Harrison College in Indianapolis. He is a strategic foresight consultant (a futurist), working as principal of The DStaley Group.

Staley is also an author, having written two books, *History and Future: Using Historical Thinking to Imagine the Future* and *Computers, Visualization, and History*, as well as numerous articles and essays regarding technology, new media, education, foresight and visioning. He is a catalyst, inciting change as president of *columbusFUTURISTS* and as chief catalyst of the *Universitas* salon. He has an interest in creative cities, and expresses this passion as curator of *The Neighborhood Institute* in Columbus.

While he has written much, Staley also thinks in pictures, creating both digital installations and online exhibitions, like the "Schooled" installation on display here at RE:ED. He describes himself as "pathologically curious."

**Andrew Sturm** is an instigator and generally weird guy who loves people as much as he loves design. He believes that design processes which build off the expertise and priorities of those affected by the solution are the most profound. Andrew has designed buildings/events/furniture/graphics and taught/lectured on/critiqued design at various schools/events around the U.S. and Europe. In 2008, he co-curated the American Pavilion at the Venice Biennale of Architecture, highlighting the work of artists, architects and creative instigators in the U.S. at the forefront of redefining practice. He is currently a part of the *buildingcommunityWORKSHOP* and the emerging *RAD* studio, both in Dallas, Texas.



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### The Provocateurs.

**Joyce Valenza** loves her work as the librarian at Springfield Township High School (PA)! For ten years, she was the [techlife@school](mailto:techlife@school) columnist for the Philadelphia Inquirer. Joyce is the author of Power Tools, Power Research Tools and Power Tools Recharged for ALA Editions. (PowerTools Remixed is currently in progress.) She currently blogs for School Library Journal. Her NeverendingSearch Blog won an Edublogs Award for 2005 and 2009, was nominated in 2008, 2010, and 2011. She was awarded the AASL/Highsmith research grant in 2005. Joyce is a Milken Educator, an American Memory Fellow, and a Teacher with Primary Sources Fellow. She was selected as a Technology and Learning 100@30. Her video series, Internet Searching Skills was a YALSA Selected Video for Young Adults in 1999. The video series Library Skills for Children was released in 2003, and her six-volume video series Research Skills for Students was released in Fall 2004. Her Virtual Library won the IASL School Library Web Page of the Year Award for 2001. She has won her state's PSLA Outstanding Program (2005) and Outstanding Contributor (2009) Awards. Joyce is active in ALA, AASL, YALSA, and ISTE and contributes to VOYA, Technology and Learning, LMC and School Library Journal. Joyce speaks internationally about issues relating to libraries and thoughtful use of educational technology. Joyce earned her doctoral degree from the University of North Texas in August, 2007. She considers herself a mother and a founder of the school library Geek Tribe, TLNing, TL Virtual Café, TL Ning, Pathfinder Swap, School Library Websites, and TLGuide.

**Stacy Weitzner** is currently Lead Information Designer at [SunniBrown.com](http://SunniBrown.com). As a visual notetaker, graphic facilitator and idea illustrator, she thrills to the "a-ha!" response people have when they see the verbal made visual. Synthesizing information is most fun as a whole-brain party, and Stacy believes pictures and words should be encouraged to play together. Not only to give vision a voice, but to help put ideas into action. She's had the pleasure of working with clients who feel the same including TEDActive, Dell, Razorfish, the American Cancer Society, SXSW and more.

Stacy returned home to her birthplace of Austin, Texas in 2009, after enjoying a residential trajectory through Chicago, Amsterdam, Manhattan, Chicago, Hong Kong, Santa Fe and Zurich. Adventures both personal and professional include work as an advertising copywriter, certified yoga and Pilates instructor, dragon boat crew member, Macle hose trailwalker, TEDxAustin producer and mom. And where so many seemingly disparate threads may have once felt like a weakness, Stacy now celebrates her crazy-quilt background as a unique source from which to draw - both in creation and inspiration.

**Stutz Wimmer** Upper School band director at Lovett, holds a Bachelor of music degree from Appalachian State University and a master's degree in music from the Eastman School of Music at The University of Rochester. He is currently in his 22nd year at Lovett. Mr. Wimmer was also the band director for six years at Druid Hills High School while serving as the director of jazz at Emory University. He is an active clinician and has served as president and in other offices of the Georgia Association of Jazz Educators Board. For 20 years he has been a freelance saxophonist, arranger, and consultant. Under his direction, Emory and Lovett ensembles were selected to perform at the Georgia Music Educators Association's In-Service Conference in Savannah, and his Lovett Jazz Orchestra was selected to perform at the International Association of Jazz Educators Conference in 1996. Founder of the Lovett Ellington Jazz Ensemble in 1995, Stutz has taken three of his ensembles to the national finals of the Essentially Ellington Competition at Lincoln Center in New York. He has performed with the Atlanta Symphony Orchestra, on HBO, and has recorded locally for hundreds of radio and television commercials and film and record projects alongside some of the industry's most widely recognized recording artists.



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### The Facilitators.

**Robert Angone**, Digital Creative Director, Entrepreneur, Daydreamer. Bob has spent the last 20 years in digital marketing working for Leo Burnett Worldwide and Razorfish in Chicago. His work at both shops can be described as ambitious, cutting edge, award winning and goal breaking. As a Digital Creative Director he consistently crosses disciplines in order to get the best creative and most innovative marketing platforms to the web, mobile and social media channels. His experience bridges technology potential with creative ambition and has earned him many awards and high profile projects to lead. Currently ECD/Partner at Organnica, Inc., his role is now focused on guerilla awareness and B2C direct marketing for this progressive, all-natural consumer goods manufacturer. Bob lives in the Chicago suburb of Berwyn, IL with his wife Jennifer, two sons Maximilian and Giancarlo, and his five vintage motorcycles.

**Tom LaForge** is also a Procovateur. See above.

**Steven Meister**, Principal/President. Steve has been involved in new product development for over 30 years. His design, leadership and business development experience has been focused primarily on housewares products, diagnostic and surgical instruments as well as industrial equipment. As the President of Big Bang, he has been instrumental in the definition of NPD strategies, end-user research, moderation of Idea Farming events and the alignment of designers and engineers with client challenges. Steve received his BS of Industrial Design from Michigan State University and spent 5 years with General Electric Plastics. He has served as guest lecturer and design juror at Georgia Institute of Technology, Auburn University, Michigan State University and Rochester Institute of Technology. Steve is the current President of the Georgia chapter of the Product Development & Management Association (PDMA).

**Devin Moore**, Principal/CEO and Design Director of Big Bang. Devin's deep commitment to the research and application of creativity, ideation and brainstorming techniques enable Big Bang, an Atlanta based product discovery and implementation firm founded in 1994, to provide revolutionary solutions for leading housewares, healthcare and consumer electronics companies. Devin received his Bachelors of Industrial Design from Auburn University and has been an officer and active member of the Industrial Designers Society of America (IDSA) and Association of Professional Design Firms (APDF). Throughout his 25 years in the product development industry, he has been an instructor and guest lecturer at Georgia Institute of Technology and has been a juror for the internationally recognized Innovations Award, sponsored by the Consumer Electronics Association and the Business Week/IDSA Industrial Design Excellence Awards.



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### **The Facilitators.**

**Pam NyBerg** IDSA, DMI is the Director of Strategy at Thrive, a design and innovation consultancy. She has 15 years of global consulting and corporate experience in human-centered design, strategy development, design education and design management. During her career, she's led research, strategy, product, and platform development projects for employers including Whirlpool, Doblin, Procter & Gamble, Newell Rubbermaid, and IDEO. Her design-related client list has included companies such as HP, McDonalds, Microsoft, Eli Lilly, Pepsi, Philips, Steelcase, Boeing, and SK Telecom. Pam has shared her human-centered design, organizational design, and design thinking perspectives with international audiences and design programs in leading universities, including Stanford University and IIT's Institute of Design. She's also served as an IDEO University instructor, teaching human-centered design to international corporations, national organizations, and students. Pam's efforts have earned national and international design awards and her work has been recognized by Smithsonian's Cooper-Hewitt National Design Museum, Wall Street Journal, Harvard Business Review, New York Times, and Fast Company. Educationally, she earned her Master's in product design and design strategy from IIT's Institute of Design, has a Master's in human factors engineering from the University of Michigan, and earned a Bachelor's in mathematics from DePauw University.

**Jeff Sharpe** is the Creative Director of Reimagine:Ed and part of the Leadership Team. See below.

**Andrew Sturm** is also a Provocateur. See above.



## The Leadership Team.

**Jeff Sharpe** is the Creative Director of Reimagine:Ed. As an architect and filmmaker, he has developed a collaborative design practice focused on space and design as pedagogy. Dedicated to making and doing, his work is human-centered and user-focused. His work emphasizes the sensory experiences and performative qualities of *place* and challenges notions of participation, community and exchange as they relate to the client's aspirations and project intent. This exploration of architecture and the phenomena of space has created a dynamic body of work that includes environmental and exhibition design, art installations, interactive design, workshops and architectural projects.

Jeff has led the design of innovative learning environments and transformative libraries around the world. He has spoken nationally and internationally on topics ranging from design culture, design thinking, and the relationship of the environment to learning. Jeff has been the Executive Creative Director/Design Principal for Higher Education and Special Projects at SHW Group. He is also a founding partner of PEG – office of landscape and architecture, recent winner of the 2010 New York Architectural League Prize. Jeff was the Producer and Executive Director for Centre Street Multi-Media, an award-winning experimental technology and music venue. From 1990 - 1994, Jeff was an Assistant Professor of Architecture at the University of Detroit and a Visiting Professor of Architecture at Politechnika Warszawska, Warsaw, Poland.

Jeff's work in design and design-thinking has provided strategic leadership to industry, non-profits and educational organizations globally. He has received numerous national and international awards and distinctions for architecture, landscape architecture and design, including ID Magazine Design Distinction Award, BAQ Pan-American Biennale First Prize, Contract Magazine Interior Award, 'Emerging Practices' in Architectural Record and several American Institute of Architects awards.

**Laura Deisley** is Co-Founder of Reimagine:Ed and Director of 21st Century Learning at The Lovett School. This unique role includes a dynamic range of responsibilities including educational visioning, strategic partnerships, innovative learning, global education, and the development of the school as a learning community. She designed and now manages key research partnerships with The University of Virginia and Georgia Institute of Technology; facilitates national and regional teaching and learning cohorts; serves on the NAIS Task Force for 21st Century Learning and Technology; and works closely with SAIS on strategic endeavors.

Laura has worked at the intersection of the intersection of business, education and technology for over 20 years. Her experiences range from large corporate business to educational media, professional development to parenting. Laura brings a unique voice and energy to conversations about learning and change. She is known for her strategic visioning, extensive networking, partnership building, and thoughtful approach to living and learning in a highly-connected, information-abundant culture.

Laura blogs at Architecture of Ideas (<http://thenetwork.typepad.com>) and tweets at @deacs84.





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### **The Leadership Team.**

**Robyn Martin** is Director of Library Services at The Lovett School (2004-present). She has been an independent school librarian since 1997 having previously served at The Madeira School (VA) and Sidwell Friends School (DC). For the first half of her career, Robyn worked in public libraries in Florida, Alaska and Maryland. Robyn received her B.A. from Case Western Reserve University and her M.L.S. from the University of Michigan.

**Christian Long** is an educator, designer, school planner, technology expert, educational futurist, and passionate advocate for innovative learning communities. Christian serves as Vice President for Cannon Design, supporting their K-12 and Higher Education practices, while also co-leading the firm's The Third Teacher Plus platform.

Christian speaks nationally and internationally on topics ranging from emerging trends in education, 21st century technology, and innovation in school planning/design. He is also co-authoring a book with Chris Lehmann, founder of Philadelphia's Science Leadership Academy, with a focus on the design of 'School 2.0', due out in hardback in early 2012. Additionally, he is the founder/co-developer of Prototype Design Camp, an innovative national design program for young creatives.

He also served on CEFPI's (Council for Educational Facility Planners International) World Conference 2010 / San Jose (CA) planning team, the national CEFPI Innovation planning team, and the CEFPI Southern Region planning team. Additionally, he serves as an international juror for the global Design for Change program that empowers children to design solutions for the world's greatest problems and previously served as a juror on the American Institute of Architects annual school architecture awards program.

Christian holds a Master's degree in education, with a concentration in school design, from the Harvard Graduate School of Education, where he was also a member of Boston's Codman Academy planning team serving under founder Meg Campbell. He received a Bachelor's degree in English and a certificate of secondary education from Indiana University (Bloomington), was a Klingenstein Summer Fellow for emerging school leaders at Teachers College, Columbia University, and participated in extended professional development at the Harvard Graduate School of Design.